

Allan Dalton to Keynote National Real Estate On-Line Convention & Exposition

RISMEDIA, Jan. 13 — The Fifth Annual National Real Estate On-Line Convention and Exposition, is expected to attract more than 50,000 real estate professionals over the seven days event dates from Feb. 20-26 making it the largest industry gathering of real estate professionals. There is no charge for real estate professionals to attend this virtual event, which is open to the entire real estate community worldwide.

Complimentary convention passes along with convention scheduling information are at: www.REcyber.com/preconvention.

The convention will feature a major keynote address, plus more than 30 nationally recognized real estate trainers, authors and industry experts in three educational tracks: Top Real Estate Trainers; Top Agent Tips and Tricks; and Top Industry Prognosticators.

Allan Dalton, president and chief executive officer of REALTOR.com, will bring a well-informed overview to attendees when he presents the convention keynote—"More Marketing Now—Now More Than Ever!" The keynote will feature audience questions and feedback. Attendees will be able to meet Dalton immediately following the keynote address.

The Exposition at the 2006 Convention will feature more than 300 booths open 24 hours a day during the event with the latest products and services of interest to today's real estate professionals. In addition to checking out new products and services at the booths attendees can win door prizes, listen to presentations, view video presentations and discuss the vendors wares.

More than 200 real estate associations and organizations worldwide have joined to sponsor this unique virtual event which is produced by the Real Estate CyberSpace Society www.REcyber.com with more than 9,000 real estate professional members from 28 countries. Many prominent real estate organizations and real estate media sources have pulled together to make the Fifth Annual production of this event cost free to attendees.

The Major Industry Partner for the 2006 event is Fidelity National Real Estate Solutions. Major Media Partners include RISMedia and Real Estate magazine. The Major Technology Partner is The Tech Hotline. Official Sponsors include e-Agent, The Real Estate Apprentice, iSucceed, and The Warren Group.

Society Executive Director, John M. Peckham III said: "Like the four previous annual events which have grown steadily from 20,800 to 40,136 attendees and have featured over 120 national speakers, the 2006 On-line Convention brings real estate professionals all of the excitement and features of a "hard floor" convention.

This year, in addition to Dalton, attendees will learn from over 30 top-notch nationally recognized trainer/speakers such as: Allen Hainge, Dan Gooder Richard, Michael Russer —Mr. Internet, and Terry Watson; from top-notch agents including: Dr. H. Nathan Booth, Mal Duane, Rob Levy, Judy McCutchin and Zahara Mossman; and Real Estate prognosticators John Tuccillo and Jim Sherry.

"This year's event features networking centers including an array of discussion rooms at selected Expo Booths, a "Rap with the Speakers" section and a 24-hour "Ticker Tape," featuring special announcements regarding events, exhibitor chat room openings, special drawings and speaker chat times."

"What was considered a curiosity five years ago has now blossomed into the largest real estate event of the year." Peckham concludes, "All of the elements of a hard floor convention will be there in February. As always at the On-Line Convention, the only thing missing will be out of pocket costs for airfare, hotel bills, lost shoe leather, aching muscles, travel hassle, registration fees - and time away from home!"